



DIGITAL FINANCE CONFERENCE 2020

Redefining finance.

16th & 17th July in Karachi, Pakistan

The Digital Finance 2020 draws on emerging trends in financial ecosystems in the developed and developing world and investigates the intersection of centralized legacy and new decentralized financial ecosystems.

This conference will bring together some of the most influential leaders of the global financial and business community to discuss developments and trends in the dynamic market of Finance.



Let's reshape the
Future of
Finance



How small is BIG
and
How big is
SMALL?



Let's create a
VISION for
FINANCE

KEY THEMES TO BE ADDRESSED

DAY 1

- Finance from evolution to revolution
- Technological shifts in Finance
- Let's re- engineer finance
- The Age of AI and Finance
- Finance in Cloud
- Is Block chain the future ahead?
- Bringing Data Driven Innovation to Finance

DAY 2

- Expectations of Finance from Technology
- Capital and Liquidity Stress Test
- Financial Inclusions in the world of Finance
- Digitalization in Corporate Finance
- Fighting the culture of compliance
- Future approaches to Finance Models
- New Regulatory Landscape 2025 Prediction

WHO WILL ATTEND

■ Corporate Heads, CFO's and Senior Executives

■ Investors and High – net worth Individuals

■ Professionals from Financial Institutions

■ Regulators and Government Representatives

■ Thought Leaders, Think Tanks and Opinion Makers

THIS IS A CONFERENCE FOR BOLD, VISIONARY LEADERS WHO ARE WILLING TO DESTROY AS MUCH AS THEY ARE WILLING TO CREATE, WHO KNOW WHAT TO GIVE UP AS MUCH AS WHAT THEY EXPECT TO GAIN.

LET'S TAKE THE INITIATIVE TO TRANSFORM THE FINANCE AND MAKE THIS HYPE TO REALITY AND RESHAPE THE FUTURE OF FINANCE.

IN COLLABORATION WITH



**FEDERATION OF PAKISTAN
CHAMBERS OF COMMERCE
AND INDUSTRY**



MR. ASAD UMAR
**CHAIRMAN HOUSE STANDING COMMITTEE ON
FINANCE, REVENUE AND ECONOMIC AFFAIRS**



**STATE BANK OF
PAKISTAN**

SPEAKERS' PANEL



**WORLD
ECONOMIC
FORUM**
AMIR JAHANGIR
Member Experts Network
World Economic Forum



**WORLD
ECONOMIC
FORUM**
NABEEL SHAIKH
Head of Funds Administration
& Accounting
NCB Capital



MUHAMMAD ALI IBRAHIM
Head of Corporate
Sustainability
Jazz



WORLD BANK GROUP
ABDUL QADEER KHAN
Head of GRSU
The World Bank Group



EY
ATIF ZAREEF
Senior Director
Ernst & Young



AMIR ALI
President & CEO
BankIslami



Deloitte.
ZAIN ANSARI
Executive Director
Deloitte



mastercard
HAKAN IRAGLU
Global Lead Advisor
Mastercard



Ignite
YUSUF HUSSAIN
Chief Executive Officer
Ignite



**Pakistan
Microfinance Network**
NADEEM HUSSAIN
Chairman of Board
Pakistan Microfinance Network



citibank
YUSUF ALI KHAN
Managing Director,
Head of Trade Finance
Citi Bank



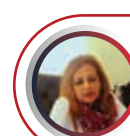
optel
SHAOIB AHMAD SIDDIQUE
Federal Ministry of
IT and Telecom
Chairman PTCL



DATO' ARIF SIDDIQUE
SEVP/ Chief Digital Officer
Faysal Bank



ZONG 4G
RIZWAN YOUNIS
Regional CTO
Zong



FBR
SAMAIRA NAZIR
Member of Board
FBR

AND MORE..

DAY 1

09:00 - 09:30 AM Registration
09:30 - 09:45 AM Recitation & Anthem
09:45 - 10:00 AM Chairperson Remarks

PRESENTATION 1 10:00AM - 10:30AM

FROM EVOLUTION TO REVOLUTION

- Redefining the value proposition in finance: a 'one year on from Future of Finance 2020' progress update!
- Envisioning future possibilities, collaborations and skills that finance professionals need to succeed in the upcoming years.
- How to best optimize operating models and analytical capabilities.

PRESENTATION 2 10:30AM - 11:00AM

FINANCE IN A DIGITAL 'SPACE RACE'

- How technological shifts are refocusing the finance function towards revenue and value creation.
- How technological advancements are driving the new finance delivery model.
- Are finance operations truly ready to embrace technology, switching their traditional technology focus from transactions processing to support growth and innovation?

COFFEE BREAK 11:00AM - 11:30AM

PRESENTATION 3 11:30AM - 12:00PM

MODERNIZING CORE FINANCE AND REALIZING EFFICIENCY OBJECTIVES THROUGH AUTOMATION

- To reengineer or to automate. Does automation outweigh efficiency?
- Sequencing your expectations: first promoting efficiency, then achieving value through automated finance. What does it take to balance cost and control, and how do we embed control across business processes?

PRESENTATION 4 12:00PM - 12:30PM

A STAR WAR – HOW ARE THE GIANTS REGAINING DIGITAL WEALTH MARKET SHARE?

The situation is critical. Digital platforms, start-ups, and digital innovators are attacking the big industry leaders in the wealth management market with low fees and innovative platforms. Investors from millennial are demanding that traditional firms adopt the modern tools. How they're developing their own digital platforms and rebuilt fees and holding tight to their control of the industry. Conducting a finance strategy and operating model assessment to help define the best course of action for creating value with teams enhanced by analytics and bots.

PRESENTATION 5 12:30PM - 1:00PM

THE NEW CFO IS A CHANGE MAKER IN THE AGE OF AI

- Selecting the right use cases for experimentation and scaling successful proofs of concept - Navigating integration of new tools within the IT legacy - How do you develop and govern an internal center of expertise? What challenges/benefits does AI bring for regulators?

LUNCH BREAK 1:00PM - 2:00PM

PRESENTATION 6 2:00PM - 2:30PM

MINIMIZING THE PAYMENT RISKS – STAYING AHEAD OF CYBERCRIMINAL ACTIVITIES

- Determining the security standards - Innovations in safety and compliance standards in securing payments transactions.
- Smart payment security solutions - How to provide secure online payments?
- Dealing with the peril of data theft - How end-to-end encryption and tokenization can alleviate data breach risks?

PRESENTATION 7 2:30PM - 3:00PM

BRINGING DATA-DRIVEN INNOVATION TO FINANCE

- Avoiding 'analysis paralysis' by educating your workforce on how to make the best out of data.
- Overcoming Data Quality Challenges and Inconsistent Trade Data. To Extract Accurate Analysis that Supports Smarter Decision Making.

COFFEE BREAK 3:00PM - 3:30PM

PRESENTATION 8 3:30PM - 4:00PM

FINANCE IN THE CLOUD

- Cloud implementation to support your finance transformation What benefits can cloud bring? What to look for in a cloud-based solution for finance.

PRESENTATION 9 4:00PM - 4:30PM

ALL ABOARD THE CHAIN TRAIN! BLOCK CHAIN AND THE FUTURE OF FINANCE

- How do you come up with a business model where leaders agree on common standards and operate together? - Navigating regulatory uncertainty: how do we stay agile to meet regulations as they evolve?

PANEL DISCUSSION 4:30PM - 5:00PM

- Let's Redesign Banking for customers' future significations.

DAY 2

09:00 - 09:30 AM Registration
09:30 - 09:45 AM Recitation & Anthem
09:45 - 10:00 AM Chairperson Remarks

PRESENTATION 1 10:00AM - 10:30AM

IS FINANCE TECHNOLOGY TRULY POSITIONED TO DELIVER THE FINANCE VALUE AGENDA?

- As finance leaders, what do we actually expect from technology? Are we staring at something truly new, or just a bit more of 'better, faster, cheaper'?
- Should we be asking whether business rules define technology, or whether technology can put a new light on the relevance of the rules?

PRESENTATION 2 10:30AM - 11:00AM

INTEGRATION OF CAPITAL AND LIQUIDITY STRESS TEST

- What are the challenges of calibrating liquidity and capital stress tests?
- What does the future hold for the integration of liquidity and capital stress tests? - Exploring modelling techniques for non-financial risk and stress testing.

COFFEE BREAK 11:00AM - 11:30AM

PRESENTATION 3 11:30AM - 12:00PM

FINANCIAL INCLUSIONS IN THE FINANCIAL WORLD

- The amount of transactions between consumers and devices, and even more important between devices will grow exponentially.
- Micro-payments for micro-services, instant settlement between software appliances anywhere on the globe, and machines holding their own payment deposits have not been anticipated within the traditional banking infrastructure.

PRESENTATION 4 12:00PM - 12:30PM

SETTING UP A FINANCE CENTRE OF EXCELLENCE

- Determine which finance functions warrant a CoE.
- Establishing scope and funding, and getting buy-in early. Create rules for both ongoing support and enhancements - how much will the FCoE handle?

PRESENTATION 5 12:30PM - 1:00PM

ROLE OF CFO'S IN TALENT ACQUISITION AND DEVELOPMENT FOR FINANCE AND BEYOND

- Setting incentives that are linked with company

strategy. Leveraging the CEO-CHRO-CFO trifecta to attract, retain and drive talent.

- Getting your finance teams out of their comfort zone: exposing them to new skills and creating a curriculum for development.

PRESENTATION 6 2:00PM - 2:30PM

THE IMPACT OF DIGITALIZATION IN CORPORATE GOVERNANCE

- Shifting focus from developing sustainability policies to executing sustainable strategies.
- How can regulatory pressure be leveraged across organizational hierarchy?
- Defining responsibilities for corporate governance, compliance, audit and assurance teams. Developing a culture of accountability and transparency using corporate governance.

PRESENTATION 7 2:30PM - 3:00PM

FIGHTING THE CULTURE OF COMPLIANCE

- In looking at the highly regulated financial industry, we see a lot of energy (and budgets) being consumed by projects and initiatives which just try to align with regulation, giving organizations a wrong sense of what innovation means.
- With digital disruption being everywhere around, business models, income sources and cyber threats are moving targets, agile and smart, unlike regulation.

COFFEE BREAK 3:00PM - 3:30PM

PRESENTATION 8 3:30PM - 4:00PM

FUTURE APPROACH TO FOCUS ON DEVELOPING A BUSINESS MODEL THAT IS FIT FOR THE FUTURE.

- Perceiving digital disruption as both an opportunity for growth and a challenge for change.
- Will analytics be housed within finance or be a companywide function?
- Will analytics be housed within finance or be a companywide function?
- How will changes in the workforce affect the finance operating model and how will the operating model affect finance talent requirements?

PRESENTATION 9 4:00PM - 4:30PM

NEW REGULATORY LANDSCAPE – PROACTIVE REGULATIONS FOR FUTURE PREDICTIONS 2025

- Discussing Potential Co-operations, Ongoing Innovations, and Shifting Organizational Models - How emerging technologies are transforming processes.

PANEL DISCUSSION 4:30PM - 5:00PM

- Is Finance a Hub in its way? The curious case of unbundling & re-bundling in financial services.

To register, simply email the scan copy of the signed registration form on training@appanage.org

Write in BLOCK LETTERS

REGISTRATION DETAILS

1. Name : _____
Job Title : _____
Email : _____
Mobile No. _____

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7. Name : _____
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1. For payment an E-invoice will be sent upon receiving of the signed registration form.
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Signature & Stamp: _____
Name: _____
Date: _____

PAYMENT DETAILS:

Invoice to: _____
Invoice Address: _____

EVENT CODE:

DFC-20

DATE:

16TH & 17TH JULY 2020 IN KARACHI

TERMS & CONDITIONS:

Customer Information:

Fees include all the tuition, full course documentation, lunches and refreshments for the duration of the programme. Incidental expenses: Appanage is NOT responsible for covering airfare or other travel costs incurred by registrants. Delegates will be responsible for their own accommodation. An invoice will be sent upon receipt of registration form. Payment must be received in full prior to the course start. Important Visa Information Delegates are strongly advised to obtain relevant travel visas up to 3 weeks prior to the course.

Disclaimer:

Appanage reserves the right to change or cancel any part of its published programme due to unforeseen circumstances.

Cancellation policy:

A full refund less an administration fee of £100 will be given for cancellation requests received up to 30 working days before the event. Cancellations must be made in writing (email) and reach this office before the 30 working day deadline. Delegates who cancel less than 30 working days before the event, or who don't attend, are liable to pay the full course fee and no refunds can be given. However, if you wish to transfer to another course of the same value, and you have paid your course fee in full, you will only be invoiced for 50% of the new course fee. Please note that you can only transfer once. Please note that the next course must take place within 6 months of the initial application. Ofcourse, a replacement is always welcome. Appanage reserves the right to change the time and meeting venue.